

## Southern California Area 05 Assembly of Alcoholics Anonymous

### Welcome to the Survey "How would young people in your area like to be communicated with?"

Dear Conference Delegates: In response to a 2024 Additional Committee Consideration from the Conference Committee on Public Information, GSO would like to ask all Area Delegates to consult with Young People who are members in their areas on how young people would like to be communicated with and the general topics listed below.

Area Delegates are invited to compile and share their findings with Misha Q, staff secretary on the Public Information assignment no later than October 18, 2024.

Responses are saved and submitted when a respondent clicks the Next or Done button on each page of the survey. Responses don't automatically save as each question is answered—they are saved and submitted page by page as respondents progress through the survey.

You can return to this survey to edit responses or complete the survey up until the deadline of Wednesday, October 16, 2024 at 11:59pm. Should you have any problems with the technology, contact the Area 05 webmaster at [webmaster@area05aa.org](mailto:webmaster@area05aa.org) - or - the Alternate Delegate at [altdelegate@area05aa.org](mailto:altdelegate@area05aa.org).

## Southern California Area 05 Assembly of Alcoholics Anonymous

### PLEASE INTRODUCE YOURSELF

\* 1. Thank you for contributing your opinions on the Survey for Area 05. Please identify who is responding to this survey.

- Individual AA Member
- General Service Representative
- District Committee Member or DCMC
- Area Committee Chair
- Other (please specify)

2. What District of Area 05 are you a part of?

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### SURVEY

3. In your Area, how would young people in A.A. like to hear from Alcoholics Anonymous / the General Service Office (GSO)?

- E-Mail
- Text
- On Meeting Guide App
- Using Social Media
- Other
- Comments. (please specify)

4. Would young people who are A.A. members prefer:

- Videos
- Audio
- Graphics
- Text-based communications

5. What do young people think about shorter “bite-sized” or “snackable” content?

- Good - Young people prefer it
- Neutral - Meh
- Not a fan / Young people may not prefer it

6. How long should videos for Young People be?

- 5-10 minutes
- 1-4 minutes
- 30 seconds to 1 minute
- Less than 30 seconds

7. Should communication with young people be more “informal” than other AA / General Service Office messages?

- Yes
- No
- Not sure/ depends

Comments. (please specify)

8. What platforms or apps do you think GSO should use to communicate with Young People?

- Instagram
- Snapchat
- Discord
- WhatsApp
- The usual channels: Whats New and Meeting Guide app
- Other
- Comments. (please specify)

9. How do you think Alcoholics Anonymous /GSO should communicate with young people who might need or want help with their drinking? Please add your comments here.

10. Are many young people in your area involved in YPAA?

- Yes
- No
- Not Sure

11. Are many young people in your area involved in the A.A. Service Structure?

- Yes
- No
- Not Sure

Comments. (please specify)

12. Is there anything else on this topic you would like to share? Please add your comments here.